

# A Partnership for Success

*Access, Visibility and Staff Development*

## 2017 Sponsor Prospectus



**Women in Government Relations**

With over 1,100 members and 100 sponsor partners, WGR is the premier, non-partisan professional society for those who have responsibilities and interests in the field of government relations and public affairs. WGR sponsorship provides maximum exposure for your brand in Washington, DC and represents your commitment to advancing women in our field.

### **WGR Supports Your Business Goals**

- Engage and network with high-level thought leaders in DC including Members of Congress and administration officials
- Involvement in educational programming about topics that are of interest to you and your business sector
- Timely information about relevant issue area topics
- Professional development programming and opportunities for your staff
- Elevate your brand and presence in Washington

Let us help you find the best way to achieve your goals! We have opportunities for every budget and can create a package based on your needs.

**Contact Emily Bardach, Executive Director at the WGR Office for more information.**

**[ebardach@wgr.org](mailto:ebardach@wgr.org) | 703.299.8547**

Sharing the Vision, Shaping the *Future*

# Signature Event Sponsorship

## Governors Reception honoring Governor Kate Brown of Oregon

February 24, 2017 – 4:00 PM TO 6:00 PM – The Press Club

*Sponsor packages range from \$500 to \$5000*

State government relations professionals along with the states' highest elected officials and their staffs gather for an intimate evening of intimate networking and relationship building while honoring the states female leaders.

## Spring Reception

May 17, 2017 – 5:30 PM TO 8:30 PM – Hyatt on Capitol Hill

*Sponsor packages range from \$500 to \$10,000.*

*Secure early to maximize exposure!*

Our premier event of the year, attracts over 500 members of Congress, congressional staff and government relations professionals to honor women leaders who embody the vision of WGR. This is a great opportunity to get the highest level of exposure while also learning more about the organization. A VIP party, by-invitation-only follows for high level sponsors.

## PACs, Politics & Grassroots Conference P.A.T.H. Practical, Attainable, Tactical, How Tos

April 7, 2017 – 8:30 AM TO 5:00 PM – Skadden

*Sponsor packages range from \$500 to \$3000*

The conference brings together the government relations and advocacy communities for a day of networking and learning. This one-of-a-kind D.C. based conference includes dynamic speakers, engaging panel sessions and interactive conversations with leaders in PACs, politics, and grassroots organizations.

## Wine & Chocolate Tasting

hosted by the Energy, Environment & Agriculture Task Force

October 26, 2016 – 6:00 PM TO 8:00 PM – Capitol Hill

*Sponsor packages range from \$250 to \$2500*

Just steps away from the Capitol, WGR members and prospective members will have the opportunity to network with Capitol Hill staff and one another and taste wines from a variety of regions. This intimate townhome setting will be certain to foster conversations, connections, and camaraderie over shared interests.

Can't pick just one?

## WGR Empowerment Network

*(Membership on steroids and the greatest overall value!)*

### Membership is what you make it, so why not make it count.

The WGR Empowerment Network (WEN) is a program designed specifically for organizations looking to streamline their participation in WGR; adding value to the bottom line and guaranteeing professional development opportunities for staff. Levels start at \$2500 and include:

- Individual memberships
- Complimentary attendance at all events (209 in 2016)
- Brand recognition on website, at signature events, in the Friday Forecast and national advertising
- VIP access to Spring Reception after-party and quarterly "professional secrets" lunches
- Opportunity to give back and make an impact

Packages can be varied based on your business goals. Call WGR today to learn more!

**Learn more at [www.wgr.org/WGR\\_Empowerment\\_Network](http://www.wgr.org/WGR_Empowerment_Network)**

# 2016 Overview



Continued growth in membership includes **more than 1,100 advocates** for Women in Government Relations.



Strong support for WGR from those in the government affairs industry resulted in **72% growth of contributions and donations.**



**Recognized Rep. Karen Bass, Rep. Barbara Comstock and Governor Mary Fallin** for their commitment to women in the industry and the WGR mission.



**Four signature events** brought together a record of **over 1,000 members**, including a celebratory launch of a new partnership with Bloomberg Government.



Celebrated a historic election year with four events as part of the **WGR Election Series** that focused on the impact of women in politics.



WGR digital communications **reached over 10,000 people throughout the year.**



WGR has **more than 35 WGR Empowerment Network sponsors** who believe in the mission and vision of creating the next generation of female advocates.