

A Partnership for Success

Access, Visibility and Staff Development

2019 Sponsor Prospectus



Women in Government Relations

With over 1,200 members and 100 sponsor partners, WGR is the premier, non-partisan professional society for those who have responsibilities and interests in the field of government relations and public affairs. WGR sponsorship provides maximum exposure for your brand in Washington, DC and represents your commitment to advancing women in our field.

WGR Supports Your Business Goals

- Engage and network with high-level thought leaders in DC including Members of Congress and administration officials
- Involvement in educational programming about topics that are of interest to you and your business sector
- Timely information about relevant issue area topics
- Professional development programming and opportunities for your staff
- Elevate your brand and presence in Washington

Let us help you find the best way to achieve your goals! We have opportunities for every budget and can create a package based on your needs.

Contact Emily Bardach, Executive Director at the WGR Office for more information.

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Advancing & Empowering Women

Signature Event Sponsorship

Governors Reception February 22, 2019

State government relations professionals along with the states' highest elected officials and their staffs gather for an intimate evening of intimate networking and relationship building while honoring the states female leaders.

Spring Reception May 15, 2019

Our premier event of the year, attracts over 500 members of Congress, congressional staff and government relations professionals to honor women leaders who embody the vision of WGR. This is a great opportunity to get the highest level of exposure while also learning more about the organization. This year's theme is "Shattering Expectations".

PACs, Politics & Grassroots Symposium April 26, 2019

The conference brings together the government relations and advocacy communities for a day of networking and learning. This one-of-a-kind D.C. based conference includes dynamic speakers, engaging panel sessions and interactive conversations with leaders in PACs, politics, and grassroots organizations. This year's symposium theme is "Balancing Home and the Hill".

Wine Tasting September 26, 2019

Just steps away from the Capitol, WGR members and prospective members will have the opportunity to network with Capitol Hill staff and one another and taste wines from a variety of regions. This intimate townhome setting will be certain to foster conversations, connections, and camaraderie over shared interests.

Can't pick just one?

WGR Empowerment Network

(Membership on steroids and the greatest overall value!)

Membership is what you make it, so why not make it count.

The WGR Empowerment Network (WEN) is a program designed specifically for organizations looking to streamline their participation in WGR; adding value to the bottom line and guaranteeing professional development opportunities for staff. Levels start at \$2500 and include:

- Individual memberships
- Complimentary attendance at all events (300+ in 2018)
- Brand recognition on website, at signature events, in the Friday Forecast and national advertising
- VIP access to our Congressional Reception on May 1
- Opportunity to give back and make an impact

Packages can be varied based on your business goals. Call WGR today to learn more!

Learn more at www.wgr.org/WGR_Empowerment_Network