



WGR Empowerment Network

“WGR is an excellent investment. Over the years, I continue to see WGR raise the bar on programming. Our sponsorship allows for us to support the organization while also being provided a platform to engage and network with high-level thought leaders in D.C.”

Suzanne Swink, Associate Director, US Government Affairs, BP America Inc.

WGR Issues Areas:

Education

Energy, Environment & Agriculture

Financial Services

Health & Social Policies

Homeland Security & Defense

PACs, Politics & Grassroots

Personal & Professional Development

State Relations

Telecom, Tech & IP

Transportation & Infrastructure

The WGR Empowerment Network (WEN) enables your organization to be a leader in advancing the role of women in government relations.

Partnership with WGR increases company visibility and branding through:

- Sponsorship of signature events
- Logo recognition on website, marketing materials and the “Friday Forecast”
- Highlighting employees as featured members
- Programming and speaking opportunities for employees

As a partner you are able to streamline your annual participation in WGR while receiving important benefits for you and your organization including:

- One-on-one interaction with former and current members of Congress and administration officials
- Involvement in educational programming about topics that are of interest to your business sector
- Receiving timely information about relevant issue area topics
- Becoming a “thought leader” in your industry
- Opportunities to leverage professional development programming for you and your team
- Utilizing skills and expertise beyond your current job requirements
- Expanding your sphere of influence among WGR’s network of over 800 members

Additional WEN Benefits

- Individual memberships
- Free event attendance for membership holders
- Tickets to Spring Reception
- Dedicated announcement to membership about sponsorship (to include social media)
- Free job posting on WGR Career Resource Center
- Commemorative plaque



WGR Empowerment Network

WGR Network Reach

Over 1000 members

Over 100 sponsor partners

Website:

2000 monthly visits, 75% new visitors monthly

Social Media:

Over 7000 Twitter followers, Facebook and LinkedIn members

Email:

Our communications reaches over 20,000 government relations professionals

Publication Circulations:

CQ Roll Call (25,000), National Journal Daily (17,000) and National Journal Magazine (15,000)

WEN Levels

Amount	Level	Individual Memberships	Signature Event Sponsorship	Spring Reception Tickets	Extra Benefits	Value
\$20,000	President's Cabinet	12	4	12	Opportunity to present Outstanding Member of Congress Award; Logo on home page	\$90,000
\$10,000	Congressional Caucus	6	3	6	Logo on home page	\$40,000
\$5,000	Whip Team	3	2	3		\$20,000
\$2,500	Ally	1	1	1		\$5,000

Women in Government Relations (WGR) is a professional organization dedicated to advancing and empowering women by fostering professional development and growth opportunities through a community that supports women's leadership in government relations.

WGR is a 501(c)(6) organization so your contribution is tax-deductible as a business expense, but not a charitable contribution. Please consult your tax attorney for additional information.

To learn more about additional opportunities for Task Force specific sponsorship, please contact the office.

If you would like more information about becoming a WEN sponsor, please contact Emily Bardach, Executive Director, at 703-299-8547 or ebardach@wgr.org.