

# THE 5 W'S OF WGR



## WHO ARE WE?

**WGR is the premier networking organization for women in the field of government relations, public affairs and advocacy.** From professional development and special events to sponsorship opportunities and member engagement, WGR is dedicated to making connections, bringing together the best of the best and creating an environment that fosters growth, both personal and professional.



## WHAT DO WE DO?

**WGR provides leadership opportunities, mentoring, networking events, and professional development to encourage, enrich and foster growth for professional women in government relations.** We make it our mission to understand the challenges you face and provide solutions. We focus on today's top issues and bring together the women who are working to solve them, giving you a front row seat to innovation and change. We create experiences that empower you to bring out your inner leader, build your community and cultivate new skills. We focus on fun, we recognize the role we play in bringing women together and ensure that while relationships are being built, fun is being had!



## WHERE DO WE DO IT?

**At one of our four signature events hosted throughout the year and at our other 125 + events.** From the Spring Reception to the PACs, Politics & Grassroots Conference to monthly Toastmasters meetings and our Congressional Breakfast Series, there is always an opportunity to grow, connect and learn.



## WHEN DO WE DO IT?

**All year long! Each month holds a variety of opportunities to engage with WGR and its members.** We detail all events on our events calendar found on our website and send reminders via email so you never miss out.



## WHY DO WE DO IT?

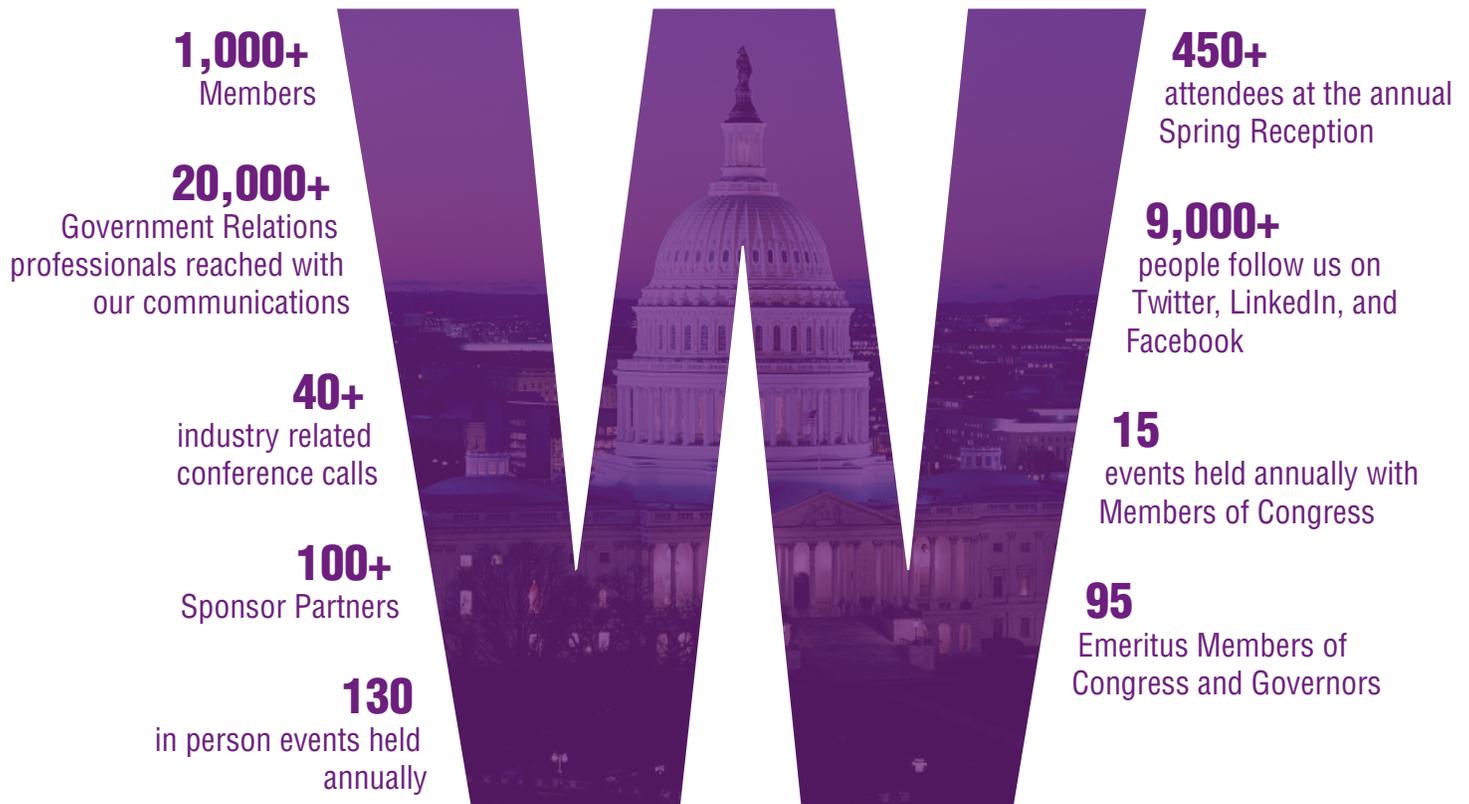
**We do it because we believe in the power and influence of the great women of the DC area.** We believe in the positive role government relations plays in creating change and making a lasting impact across all industries. We believe that change is good, WGR provides women with the resources and opportunities to continually sharpen their skills, equipping them with the tools they need to continuously grow and develop throughout their careers. We know that there is strength in numbers and with over 1000 dedicated members WGR prides itself on connecting like-minded women. We know that it's not always about us; we pride ourselves on helping others and creating opportunities for our members to give back to the communities about which they care. In a nutshell, we do it because of YOU!



## HOW DO WE DO IT?

**For women. By women.** None of this would be possible without our dedicated volunteers, our staff, our sponsors and our members. We are so grateful for the role that each of you play and the unique perspective you bring.

# WGR FOOTPRINT



**WGR is the premier, non-partisan professional society for women and men who have responsibilities in the field of government relations and/or public affairs.** Founded in 1975, WGR has over 1,000 members at every career level of government relations representing a wide array of private and public sector organizations. We provide leadership opportunities, mentoring, networking events, and professional development to encourage, enrich and foster growth for professional women in government relations.